



***INTERNATIONAL INTERCULTURAL  
SYMPOSIUM***

***XIth AUSACE CONFERENCE***

**Tangier (Morocco), Nov. 17 – 21, 2006**

***MEDIA AND KNOWLEDGE SOCIETY***



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**The Conference is held at:**

**Ecole Supérieure Roi Fahd de Traduction, Route du Charf , Tanger**

**Tél. 212 39 94 28 13      Fax . 212 39 94 08 35**

**Participants are staying at :**

**Hotel Ramada les Almohades, Avenue Mohamed IV, n° 43 Tanger**

**Tél. 212 39 94 07 55      Fax. 212 39 94 63 71**

***Day One: November 17<sup>th</sup>, 2006***  
Friday

**15:00 – 17:30**

**Registration**

*Registration fees : 80 \$*

**18:00 – 20:00**

**Opening Ceremony**

**Welcoming Remarks**

**20:30 -22:30**

**Dinner**

***RAMADA HOTEL***

***Day Two: November 18, 2004***  
Saturday

**7:00 – 7:50**

**AUSACE Board Meeting**

**7:50 – 8:00**

***Opening Day Two***

**8:00 - 9:00**

**Al Jazeera And The Truth**

Moderator: **Carolyn Codamo**, Georgia State University

Panelists:

**Panel #1**

**Douglas Boyd**, University of Kentucky

**Mohammed El Nawawy**, Queens University

**Ali Al-Hail**, Qatar

**Naila Hamdy**, American University In Cairo

**Concurrent Session  
9:00 – 10:45**

**Session I a: The Knowledge Society**

Moderator:

**Judy Van Slyke Turk**, Virginia Commonwealth University

**9:00 -9:15**

**Tayeb Boutbouqalt**, King Fahd School of Translation, Tangier  
**tayebboutbouqalt@yahoo.fr**

*Knowledge Foundations and Agenda-setting theory of the Media*

**9:15 – 9:30**

**David Burns**, Zayed University, UAE

**davidburns20@yahoo.com**

*The Knowledge Society: Societal Panacea or Political Ploy?*

**9:30 – 9:45**

**Ahmed El Aked**, Media Consultant, Rabat

**a\_aked@hotmail.com**

*Cognitive Transformations & Communication System : From Information Flow to Interactive Knowledge*

**9:45 – 10:00**

**Philip Seib**, Marquette University

**pseib@earthlink.net**

*The Knowledge Society and Public Diplomacy: Challenges in the Arab World*

**10:00 – 10:15**

**Badran Badran**, Zayed University, UAE

**badran\_badran@zu.ac.ae**

*The Knowledge Society and the Media: A Current Annotated Bibliography*

**10:15 -10:45**

**DISCUSSION**

**10:45 -11:15**

**Coffee Break**

*Sponsored by Anglophone Media, Paris*

**Concurrent Session**

**9:00 – 10:45**

**Session I b: Media Culture**

Moderator: **Abdessalam El Mouji, KFAST, Tangier**

**9:00 – 9:15**

**David Appelfield, AglophoneMedia,Paris (in French)**

**david@paris-anglo.com**

*Independence and the Media*

**9:15 -9:30**

**Ahmed Hidass, ISIC, Rabat**

**ahidass@yahoo.com**

*Moroccan Audiovisual Sector: The End of State Monopoly and New Perspectives*

**9:30 – 9:45**

**Mohammed El-Nawawy, Queens University**

*Arab Media And Terrorism: Is Objective Journalism Possible?  
The Case Of Al-Jazeera*

**9:45 – 10:00**

**M.P.Williams, King Fahd School of Translation, Tangier**

*Technology & Theology*

**10:00 – 10:45**

**DISCUSSION**

**10:45 - 11:15**

**Coffee Break**

*Sponsored by Anglophone Media, Paris*

**Concurrent Session  
11:15 – 13:00**

**Session II a: New Media & New Technology**  
Moderator : **Mohamed Benhaddou, KFAST, Tangier**

**11:15 – 11:30**

**Nahed Tantawy**, Georgia State University  
[n\\_tantawi@yahoo.com](mailto:n_tantawi@yahoo.com)  
*Defying Tradition: Egypt's Dream TV Discusses Taboos*

**11:30 – 11:45**

**Jamal Zran**, Manuba University, Tunisia  
[zranjamal@yhoo.fr](mailto:zranjamal@yhoo.fr)  
*Blogs : An Introduction to the Anthropology of Digital Society*

**11:45 – 12:00**

**Saddek Rabah**, University of UAE  
[saddekr@hotmail.com](mailto:saddekr@hotmail.com)  
*The Blogosphere : Emergence of a New Medium or New Collective Illusions*

**12:00 – 12:15**

**Ali Al-Hail**, Consultant to Qatar TV & Radio State of Qatar,  
Doha  
[aldr90@hotmail.com](mailto:aldr90@hotmail.com)  
*Technology and Change: The Internet and Culture in the New Age of Information with special Reference to the State of Qatar*

**12:15 – 12:30**

**Adel Jendli**, Zayed University, UAE  
[Jendli@zu.ac.ae](mailto:Jendli@zu.ac.ae) Adel  
*Communication apprehension in the age of new communications technologies*

**12:30 -13:00**

**DISCUSSION**

**Concurrent Session**  
**11:15– 13:00**

**Session II b: Journalism and Media Ethics**

Moderator: **Mourad Zerrouk, KFAST, Tangier**

**11:15 – 11:30**

**Kenneth Starck**, Zayed University, UAE

[Kenneth.Starck@zu.ac.ae](mailto:Kenneth.Starck@zu.ac.ae)

*Reflections on the Viability of the News Ombudsman in Middle East Media.*

**11:30 – 11:45**

**Ibrahim Saleh**, American University, Cairo

[librasma@gmail.com](mailto:librasma@gmail.com)

*The Urgent Need to Develop a New Social Contract*

**11:45 -12:00**

**Jaila Hamdy**, The American University in Cairo

[ailah@aucegypt.edu](mailto:ailah@aucegypt.edu)

*Enhancing the Capacities of Egyptian Media Professionals*

**12:00 -12 -15**

**Ramez Maaluf**, Lebanese American University

[rzmaluf@lau.edu.lb](mailto:rzmaluf@lau.edu.lb)

*Religion, Ethics and Media in the Arab World. A Review of Current Literature*

**12:15 -12:30**

**Achergui**, Faculty Of Law, Tangier

*Moroccan Media And Cultural Rights*

**12:30 -13:00**

**DISCUSSION**

**13:00– 15:00**

**Lunch**

*Sponsored by King Fahd Advanced School of Translation*

**Concurrent Session  
15:30 – 17:30**

**Session III a: Foreign Policy & Government Issues**

Moderator : **Douglas Boyd**, University of Kentucky

**15:30 -15:45**

**Yahya El Yahyaoui**, Professor & Media Consultant, Rabat  
[elyahyaoui@elyahyaoui.org](mailto:elyahyaoui@elyahyaoui.org)  
*Towards Democratization of Knowledge in the Third World*

**15:45 – 16:00**

**Mohamed Allali**, ISIC, Rabat  
[allmed20@yahoo.com](mailto:allmed20@yahoo.com)  
*Maghreb Societies and Knowledge Society Challenges*

**16:00 – 16:15**

**Samar Shunnar**, An Najah Palestinian University  
[samershunnar@yahoo.com](mailto:samershunnar@yahoo.com)

*Palestinian Media Message under the Hamas Government*

**16:15 – 16:30**

**Wayne A. Hunt**, Mount Allison University, Canada  
[whunt@mta.ca](mailto:whunt@mta.ca)  
*The Geo-strategic Implication of the Cartoon Controversy*

**16:30 -16:45**

**Azza Abdelazim Mohamed**, UAE University  
[azza\\_hend@hotmail.com](mailto:azza_hend@hotmail.com)  
*News Sources Credibility among Emirates : A comparison Study between Traditional and New Mass media*

**16:45 -17:00**

**Leonard Ray Teel**, Georgia State University, Atlanta  
[lteel@gsu.edu](mailto:lteel@gsu.edu)  
*The Public Press and 'The Treason of the Senate'*

**17:00 -17:30**

**DISCUSSION**

**17:30 – 18:00**

**Coffee Break**

**Concurrent Session  
15:30 – 17:30**

**Session III b:  
Technology & Journalism /Media Education**

Moderator: **Rachid Barhoune, KFAST, Tangier**

**15:30 -15:45**

**May Kamel Abdullah**, Beirut University

[mayabdallah@hotmail.com](mailto:mayabdallah@hotmail.com)

*Journalism Education in Lebanon: Needs and Challenges ( In  
French)*

**15:45 – 16:00**

**Hicham Alaoui**, National Documentation Center, Rabat

[alahicham@yahoo.fr](mailto:alahicham@yahoo.fr)

*Access to Information: Initiatives and Challenges*

**16:00 – 16:15**

**Abdelali Bentahila**, King Fahd School of Translation, Tangier

[bentahilaali@menara.ma](mailto:bentahilaali@menara.ma)

*Fountain of Knowledge or Web of Deceit ? The Internet for  
Moroccan Users*

**16:15 – 16:30**

**Safran S. Almkaty**, Um al-Qura University, Makka

[safran@uqu.edu.sa](mailto:safran@uqu.edu.sa)

*The future of Journalism Education: A perspective Analysis*

**16:30 -16:45**

**Ali Al-Hail**, Consultant to Qatar Radio & TV

[aldr90@hotmail.com](mailto:aldr90@hotmail.com)

*Education and Media Facing Globalization Challenges*

**16:45 – 17:00**

**Maamoun Tarabey**, American University, Beirut

[tarabym@hotmail.com](mailto:tarabym@hotmail.com)

*Media and Culture : the World and Us*

**17:00 – 17:30**

**DISCUSSION**

**17:30– 18:00**

**Coffee Break**

**18:00 – 19:00**  
**Panel #2**

**Journalism Education: Morocco & The U.S.**

Moderator: **Leonard Ray Teel**, Georgia State University

Panelists:

AUSACE Journalism Interns, ISIC:

**Fatima Moudden**

**Karima Hajji**

**Fadwa Benhakka**

**Bouchra Azour**

**Ahmed Hidass**, ISIC

**John Schneller**, University of Missouri-Columbia

**20:00 – 22:30**

**Dinner**

*Ramada Hotel*

***Day Three: November 19, 2006***  
**Sunday**

**7:20 – 8:20**

**AUSACE Board Meeting**

***Opening Day Three***

**8:30 – 9:45**

**WORKSHOP #1**

**Model For Journalism Education:**

***Part One: Educators' View***

Moderator: **Mohammed El-Nawawy**, Queens University

**Badran Badran**, United Arab Emirates

**Maamoun Tarabey**, Lebanon

**Naila Hamdy**, Egypt

**Samar Shunnar**, Palestinian Authority

**Ahmed Hidass**, Morocco

**Judy Vanslyke Turk**, USA

**Loren Ghiglione**, USA

**9:45 – 10:15**

**Coffee Break**

**10:15 – 11: 30**

**WORKSHOP #2**

**Model For Journalism Education:**

***Part Two: Journalists' View***

Moderator: **David Coulson**, USA

**Imad Hmoud**, *Jordan*

**Mohammed Daraghmeh**, *Al Ayyam*, Ramallah and Nablus

**Abdelkader Haimer**, *Al Ittihad Al Ichtiraki*

**Ron Taylor**, *Atlanta Constitution*

**David Applefield**, Anglophone Media, Paris

**Khaled Mechbal**, Achchamal, Tangier

**11:30 – 12:30**

**Model For Journalism Education:**

***Part Three: Discussion and Synthesis***  
**For Proposal to WJEC, Singapore**

**12:30 – 13:30**

**AUSACE Business Meeting**

**13:30 – 15:30**

**Lunch**

*Sponsored by King Fahd Advanced School of Translation*

**16:00 – 19:00**

**Tangier Sight-Seeing**

*Sponsored By the King Fahd Advanced School Of Translation)*

**20:00 – 22:30**

**Dinner      *Ramada Hotel***

***Day Four: November 20, 2006***

**Monday**

**8:00 – 8:50**

**AUSACE Board Meeting**

***Opening Day Four***





**12:30 -13:30**  
*Panel #3*

## **Press-Government Relations**

Moderator: **Ramez Maluf**, Lebanese American University

Panelists:

**Jyotika Ramaprasad**, Moderator

**Mohammed Daraghme**, Al Ayyam

**Ron Taylor**, *Atlanta Constitution*

**Tayeb Bouthbouqalt**, the King Fahd School Of Translation

**David Applefield**, Anglophone Media, Paris

**13:30 – 15:00**

**Lunch**

**Ramada Hotel**

**15:30 – 19:30**

**Excursion To Asilah**

*Sponsored By the King Fahd Advanced School Of Translation)*

**20:00 – 22:30**

## **GALA DINNER**

*Sponsored by Abdelmalek Essaadi University*

Certificate And Award Ceremony

Moderator: **Badran Badran**, Zayed University

- Journalist Of The Year
- Educator Of The Year
- Top Papers
  - Faculty
    - Arabic
    - English
  - Student
    - Arabic
    - English

## ***Day Five: November 21, 2006***

Tuesday

8:30 – 9:30

**AUSACE Board Meeting**

***FREE DAY***

### **List of Participants**

**Abdelali Bentahila, MOROCCO**  
**Abdelkader Haimer, MOROCCO**  
**Achargui Afkir abdellah, MOROCCO**  
**Adel Jendli, UAE**  
**Abdessalam El Mouji, MOROCCO**  
**Ahmed El Aked, MOROCCO**  
**Ahmed Hidass, MOROCCO**  
**Ali Al-Hail, QATAR**  
**Ameera Almathkouri, KUWAIT**  
**Azza Abdelazim Mohamed, UAE**  
**Badran Badran, UAE**  
**Bouchra Azour, MOROCCO**  
**Carolyn Codamo, USA**  
**David Appelfield, FRANCE**  
**David Burns, UAE**  
**Douglas Boyd, USA**  
**Eirlys E. Davies, ENGLAND**  
**Fadwa Benhakka, MOROCCO**  
**Fatima Zohra Moudden, MOROCCO**  
**Hicham Alaoui, MOROCCO**  
**Huda Al Mutawah, BAHRAIN**  
**Hilali Mimoune, MOROCCO**  
**Hussain Al-Ibrahim, SYRIA**  
**Hussein Amin, EGYPT**  
**Ibrahim Saleh, EGYPT**  
**Imad Hmoud, JORDAN**  
**Issam Mousa, JORDAN**  
**Jamal Zran, TUNISIA**  
**John Schneller, USA**  
**Judy Van Slyke Turk, USA**

**Jyotika Ramaprasad, USA**  
**Karima Hajji, MOROCCO**  
**Kenneth Starck, UAE**  
**Khaled Mechbal, MOROCCO**  
**Leonard Ray Teel, USA**  
**Loren Giglione, USA**  
**Lubna Marafie, KWAIT**  
**Lynne M. Walters, USA**  
**M.P. Williams, ENGLAND**  
**Maher Khalifa, UAE**  
**Maamoun Tarabey, LEBANON**  
**May Kamel Abdullah, LEBANON**  
**Mohamed Allali, MOROCCO**  
**Mohamed Benhaddou, MOROCCO**  
**Mohamed Kirat, ALGERIA**  
**Mohammed Daraghmeh, PALESTINE**  
**Mohammed el Nawawy, EGYPT/USA**  
**Mourad Zerrouk, MOROCCO**  
**Nahed Tantawy, EGYPT/USA**  
**Naila Hamdy, EGYPT**  
**Nashat Al-Aqtash, PALESTINE**  
**Nidal Barakat, SYRIA**  
**Philip Seib, USA**  
**Rachid Barhoune, MOROCCO**  
**Ramez Maaluf, LEBANON**  
**Rihab Aldulaimi, KUWAIT**  
**Ron Taylor, USA**  
**Saddek Rabah, UAE**  
**Safran al-Magati, SAUDI**  
**Safran S. Almkaty, SAUDI ARABIA**  
**Samar Al-Roomi, KWAIT**  
**Samar Shunnar, PALESTINE**  
**Tayeb Boutbouqalt, MOROCCO**  
**Timothy N. Walters, USA**  
**Wayne A. Hunt, CANADA**  
**Yahya El Yahyaoui, MOROCCO**  
**Youssef Al Failakawi, KUWAIT**

#### **AUSACE BOARD MEMBERS**

- 1 – Al-Failakawi, Yousef (KUWAIT)**
- 2 – Al-Hail, Ali (QATAR)**
- 3 – Al-Maghatti, Safran (SAUDI ARABIA)**
- 4 – Amin, Hussein (EGYPT)**
- 5 – Aqtash, Nashat (PALESTINE)**
- 6 – Badran Badran (UAE)**
- 7 – Boutbouqalt, Tayeb (MOROCCO)**

- 8 – Boyd, Doug (USA)**
- 9 – Codamo, Carolyn (USA)**
- 10 - Coulson, David (USA)**
- 11 – Halawani, Maggie (EGYPT)**
- 12 – Hamdy, Naila (EGYPT)**
- 13 – Hidass, Ahmed (MOROCCO)**
- 14 – Khaddour, Adib (SYRIA)**
- 15 – Maluf Ramez (LEBANON)**
- 16 – Mousa, Issam (JORDAN)**
- 17 – Ramaprasad, Joytika (USA)**
- 18 – Shunnar, Samar (PALESTINE)**
- 19 – Tarabey, Maamoun (LEBANON)**
- 20 – Teel, Leonard (USA)**
- 21 – Turk, Judy VanSlyke (USA)**
- 22 – Welch, Richard (USA)**